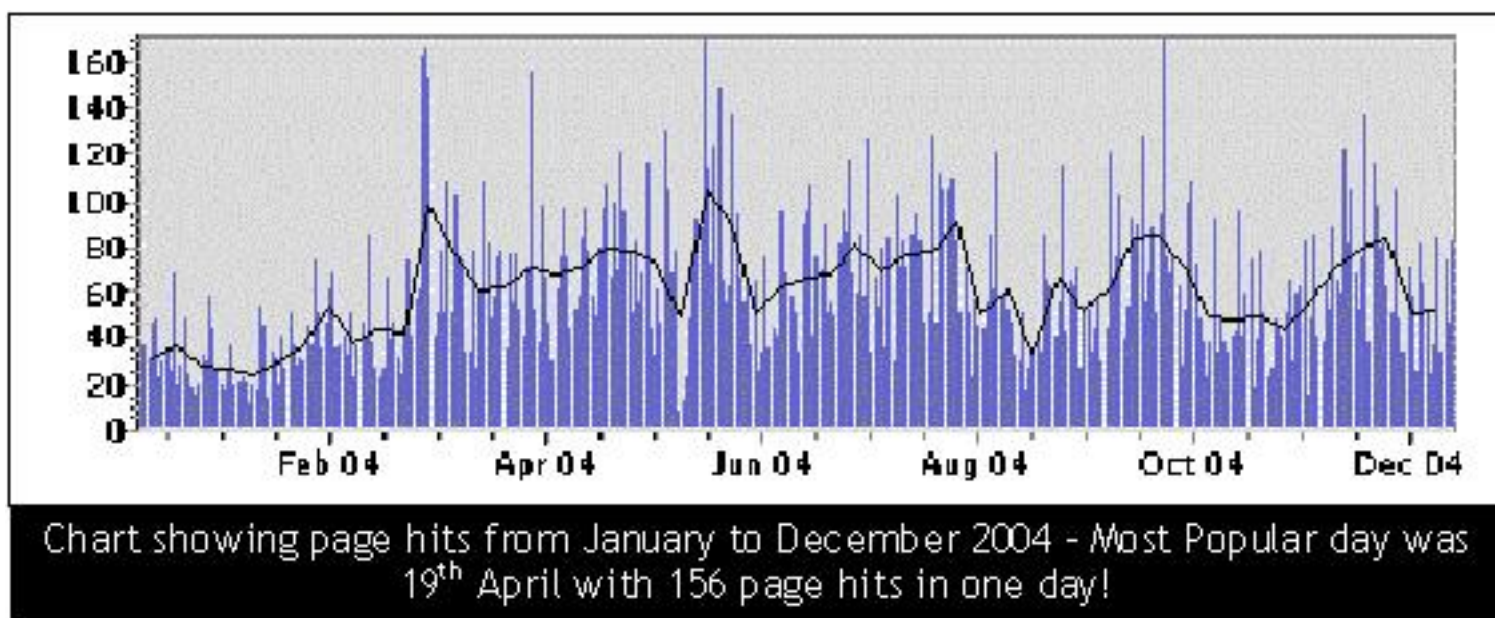


Webmasters Report - Neil Bailey

Since taking over the webmasters role, 2004 has proven to be very busy keeping the website up-to-date, refreshing all the page designs and issuing new and existing members with email addresses.

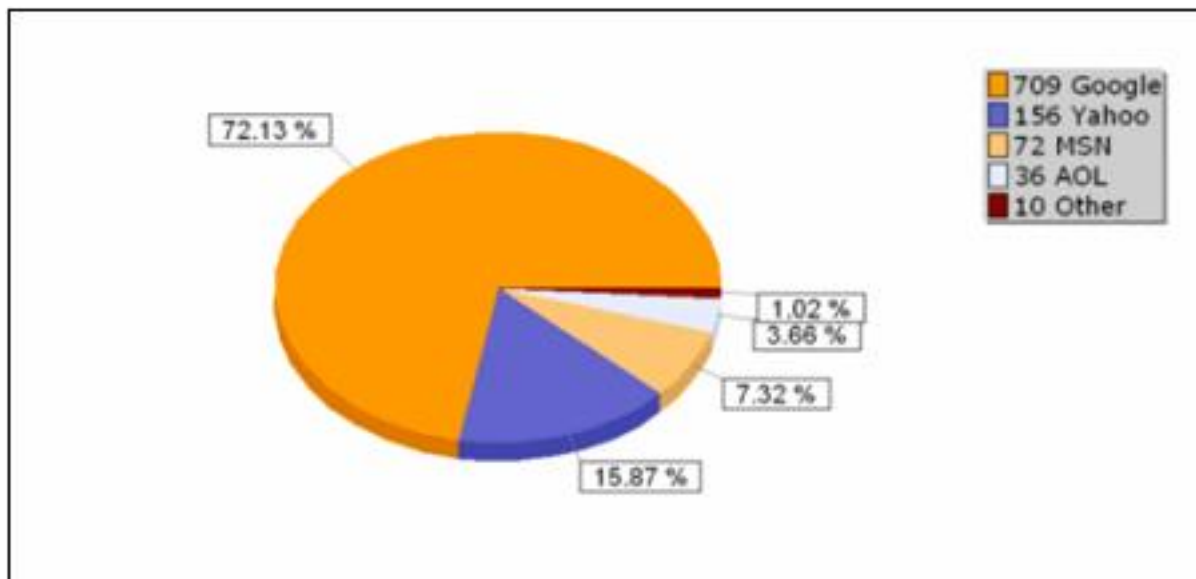
After taking over from Graham Allen at the last AGM, the website has gone from strength to strength. Building on from the original website new pages have been added providing information about all shows and events and for the first time last years Annual Report was publish online. Throughout the year, the Website has played a vital role to keep our members and supporters up to date with what's happening at the station - from Outside Broadcasts to the sad passing away of founder member Julian Brinkworth.

At the time of last years AGM, the website had been viewed 6,200 times; our 3rd year online has build upon this figure which currently stands at 10,900 (4,700 hits last year). All in all, last year pages on the website were visited a total of 22,200 times which is quite amazing!

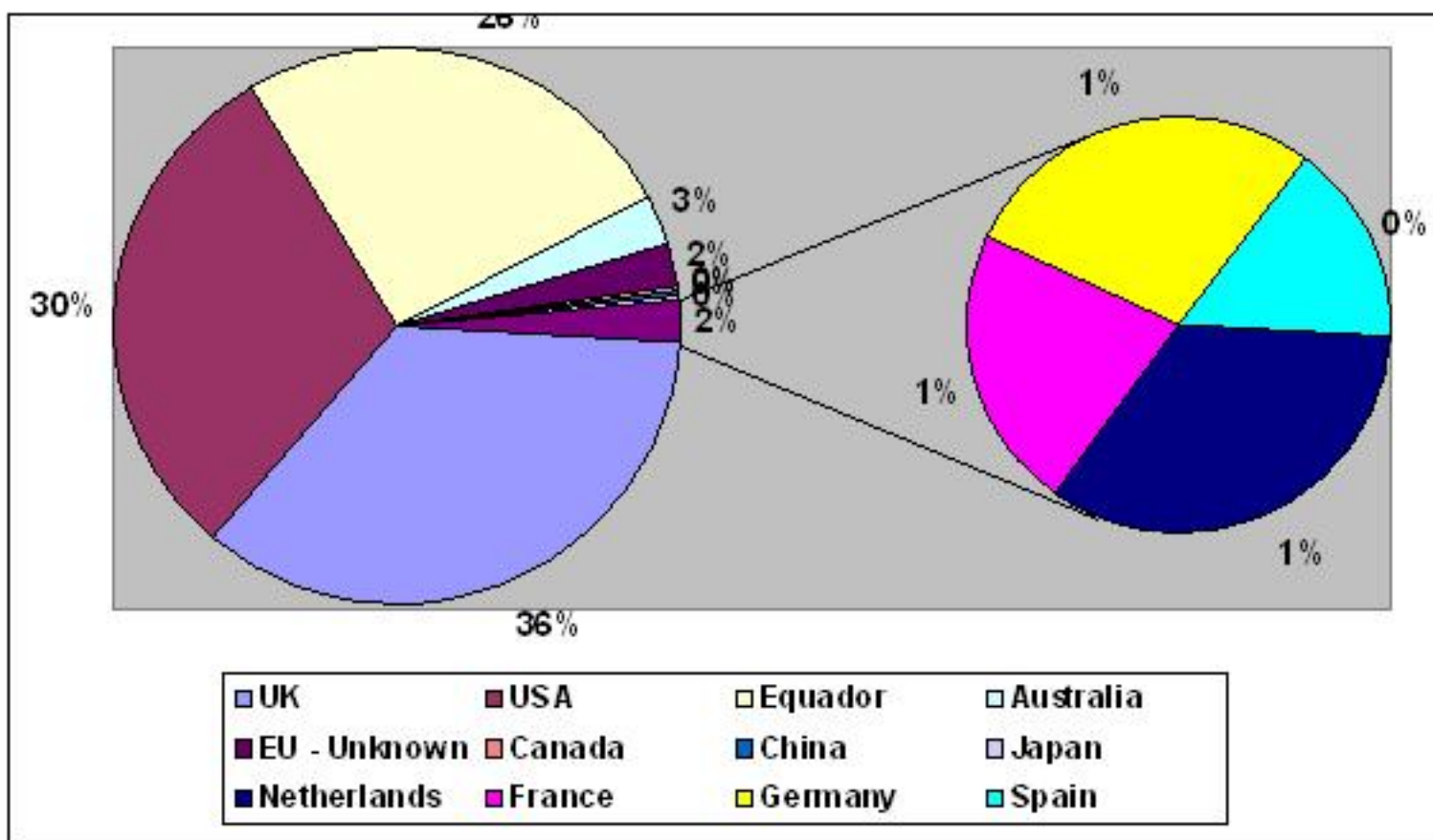


Last year, Wednesdays were the most popular day to visit the website, we have seen a change this year to Tuesdays between 8pm and 9pm.

In 2004, the website has built its presence online with most search engines linking us towards the top of their searches (i.e. typing Rookwood Sound). Google has directed 709 visitors to our website.



Once again we attract a world wide audience on the website, with visitors from the UK, USA, Equador, Australia, Netherlands, Germany, France, Canada, China and Japan!



The website has proved popular in attracting new members to the station in 2004, also existing members have email addresses set up with can be accessed online improving communication at the station.

So what's next for the Website? The year ahead already is busy with the National Hospital

Radio Awards entries to be placed online once the judging has taken place, also you can expect pictures from outside events and information about what's happening at the station. I have had a thoroughly enjoyable year as Webmaster and would like to thank the executive committee and members of Rookwood Sound for your support - without you keeping me informed none of this would have been possible.